THE MAIN FOREIGN INVESTORS IN THE ROMANIAN ECONOMY. DIPLOMATIC REASONS AND ECONOMIC FACTS

Elena RUSU*

Abstract. Since the country's return to democracy and market economy, the Romanian economy can still be defined as a developing economy, its attractiveness being influenced mostly by the country's EU membership. Attracting foreign investors contributes to the development of the State and apart from the economic rationale, the investors are also influenced through the channel of economic diplomacy. This paper focuses on identifying the main foreign investor in the Romanian economy during the last 10 years, both at the country level, but also as concrete examples of investments. Thus, a picture of these actors is created after identifying the main reasons to invest in Romania, both in terms of economic benefits and also because of the actions undertaken within relations of economic diplomacy.

Keywords: international company, foreign capital, economic benefits, diplomatic relationship, economic diplomacy.

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^{*} PhD Student in International Relations and European Studies, Faculty of European Studies, Babeş-Bolyai University, Cluj-Napoca, Romania. E-mail: elenamrusu@yahoo.com